**Marin Cyclists Website**

The following landing page changes were agreed subject to seamless implementation (i.e., no disruption to site).

**Navigation**

* Change sidebar navigation to top bar navigation
* Consolidate tabs:

Marin Century/Double Century

* Registration
* Course Info
* Beneficiaries
* Partners
* 2016 Kit

Calendar of Rides and Events

Membership

* Become a member with benefits info
* Renew membership
* Rider Forum

Apparel

Media (Contact for media inquiries plus blurbs and links to MC in the news)

Contact Us (make the far right tab)

* Delete tabs:

Scholarships

Newsletters (but archive copy)

Cycling tours abroad

* Two modules under photo: 1/3 column is Who We Are; 2/3 column is What’s New

**Visuals**

* Enlarge banner and change photo to something more recognizable as Marin (Ridgecrest, for example)
* In banner, change typeface to match that of “Marin Cyclists” just below the banner
* Delete “Marin Cyclists” just below banner
* Change group photo to video—April and May will be MC commercials; afterward we invite folks to submit video
* Change copy above “Ride Right” video to this: Marin Cyclists in association with the [Marin County Bicycle Coalition](http://www.marinbike.org/" \t "_blank) present “Ride Right,” tips for riding safely.

The following copy is proposed:

Marin Cyclists is a nonprofit club dedicated to helping cyclists meet up to experience the wonders of riding in Marin County and the surrounding Bay Area. We offer organized rides during the weekend and shorter, informal rides during the week as well as a speaker series and social gatherings off the bike. Our signature event is the annual Marin Century and Mt. Tam Double Century, which together offer 3,000 cyclists an epic day in the saddle, a highly rated after party, and the opportunity to support some deserving local organizations. Our members have a wide range of abilities and ambitions and are invited to share their expertise as well as leadership skills.

**Meeting, Nov. 5, 2015**

***Items that need to interface:***

Membership

Calendar

Registration (Red Podium)